

ThisThat Privacy Policy

ThisThat Limited ("ThisThat, "we" "us") respects the privacy of its users ("you") and has produced this Privacy Policy to show its dedication to protecting your privacy. This Privacy Policy outlines the information we collect, how the information is used, with whom it may be shared and your options regarding data use and collection. We strongly suggest you read this Privacy Policy before creating an account and using the Service provided by ThisThat. By using our application, website and or other online services (our Service), you are accepting the practices outlined in this Privacy Policy.

1. Information we collect from you

(i) We may or may not collect and store data in the form of personal information, sensitive data, your voting behaviour and other information. Users have the right to opt in and out of sharing data. Upon creating an account it is hereby stated that users by default will opt into data sharing of personal information, sensitive data, your voting behaviour and other information. Users have the right to change their preferences in the Settings and opt out of sharing this data with ThisThat. Any data collected prior to opting out of sharing data will still be stored and utilised by ThisThat at free will within our guidelines outlined in the Terms of Service. Users have the right to view and clear all data collected on ThisThat inline with GDPR regulations upon requesting to do so.

(ii) In order to create an account and use the Service provided by ThisThat we will ask you to use a valid email address to register or sign up using services provided by Facebook or Linked in. Users will then be able to register a thumbprint using biometric recognition technology if their device offers this availability. The registration process allows us to determine the actual identity of, and contact information of actual specific persons. These sign up and login inputs are collected and stored by ThisThat until the account is closed or upon death if ThisThat is notified.

While using the Service provided by ThisThat, users are encouraged to continue sharing data and provide additional data including name, age, location, gender, nationality, religion and/or sexual orientation among other demographical identifiers. Again users are at free will to share or not share any and all data other than the sign up and login information.

We may also collect your geolocation information with your consent. This data and information may be collected through a website, mobile application or other online services. By using the Service, you grant us permission to gather, parse and retain data related to the provision of the service unless you opt out of sharing this additional data. When you release your data to ThisThat through our Service, the information may be sent to servers located in the United States and other countries around the world.

2. Cookies and us of cookie

When you visit our Service, we may assign your device one or more cookies or other technologies that facilitate personalisation to facilitate access to our Service and to personalise your experience. Through the use of a cookie, we also may automatically collect information about your activity on our Service, such as the pages you visit, the time and date of your visits and the

links you click. If we advertise, we (or third parties) may use certain data collected on our Service to show you ThisThat advertisements on other sites or applications.

3. How we use the information we collect

We may use information that we collect about you to:

- deliver and improve our products and services, and manage our business;
- manage your account and provide you with customer support;
- perform research and analysis about your use of, or interest in, our or others' products, services, or content;
- communicate with you by email, postal mail, telephone and/or mobile devices about products or services that may be of interest to you either from us or other third parties;
- develop, display, and track content and advertising tailored to your interests on our Service and other sites, including providing our advertisements to you when you visit other sites;
- website or mobile application analytics;
- verify your eligibility and deliver prizes in connection with contests and sweepstakes;
- enforce or exercise any rights in our Terms of Use;
- obtain statistics on your voting behaviour and
- perform functions or services as otherwise described to you at the time of collection.

4. Data retention.

We keep your information only as long as we need it for legitimate business purposes and as permitted by applicable legal requirements. You may clear all of your data at any time by requesting to do so under GDPR clauses. If you close your account, we will retain certain data for analytical purposes and record keeping integrity, as well as to prevent fraud, enforce our Terms of Use, take actions we deem necessary to protect the integrity of our Service or our users, or take other actions otherwise permitted by law. In addition, if certain information has already been provided to third parties as described in this Privacy Policy, retention of that information will be subject to those third parties' policies.

If you have any questions about this Privacy Policy, please contact us.

You can contact us through the ThisThat app, by email at ivison@thisthatapp.com or osborne@thisthatapp.com, by phone on 07909446770 or by letter to:

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We will contact you in English via the ThisThat app, or through your email, phone or home address. Please advise us if any of these change.